



Endoline Automation has helped a British manufacturer of snack products automate the manual process of erecting cases for its popcorn range with the installation of two Fully Automatic Case Erectors. The installation has achieved a quick return on investment, and helped the manufacturer overcome challenges surrounding labour shortages.

Scenario

Golden Popcorn was in search of two high performing case erectors to automate the manually intensive case forming operation following an increase in demand and to overcome operator shortages. Endoline Automation's solution has helped them increase manufacturing output, reduce labour costs and improve floor space utilisation.


The snack market is exceptionally competitive across the world and consumers are conscious of how well their products are made and packaged. As a result, packaging is extremely important, not only to attract the customer, but also to ensure the products are delivered to the supermarket shelf in excellent condition.

Solution


After researching and evaluating the different options of automatic case erectors Golden Popcorn chose to integrate two, Endoline 2218 Automatic Case Erectors into its Antrim factory. Mr McClinton continues: *"We couldn't take any risk with this type of investment as it is critical to our products' success and our brand's reputation, so we chose Endoline Automation for the reliability, value and service capability. The fact that Endoline's global service offering is so strong, and its ability to despatch spare parts anywhere within 24 hours, only helped to seal the deal."*

Overcoming manual error was another key objective for Golden Popcorn. With an excellent reputation for delivering high quality products, the manufacturer was keen to safeguard this. Every Endoline Case Erector is built with Dual Opposing Vacuum Technology, which ensures the safe efficient opening of cases, eliminating the risk of tearing

Results



The installation of two Fully Automatic Endoline Case Erectors has achieved a quick return on investment



"We received an excellent and professional response from Endoline. The return on investment has been fantastic, as we are no longer paying for constant operator costs"

"Employing labour to carry out repetitive tasks is becoming increasingly difficult so to ensure we could meet demand and maintain our excellent reputation we decided to automate the case erecting process. We wanted to increase our production output at the lowest cost, so we decided to invest further in automation."

Mr. Sean McClinton, owner of Golden Popcorn