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Endline upgrades case erector after millions of potato cases are formed over a decade

Demonstrating the longevity of its packaging machinery, Endline Automation has replaced one of its legacy case erecting systems for a leading French potato supplier after the machine had erected millions of cases over 11 years.

Pomliberty supplies thousands of tonnes of high-quality potatoes to wholesalers, retailers, and restaurants across France, each year. Their produce even reaches royal households.

Over a decade ago, the company automated the case erecting process of its manufacturing line by installing Endline's 227 Fully Automatic Case Erector. Now, after working almost 'non-stop' and erecting millions of cases within its life span, Pomliberty replaced the system, to ensure the high quality and presentation of its cases was sustained, and before the ageing 227 required maintenance.

Pomliberty's decision to invest in a like-for-like replacement, a newer 227 machine, is demonstrative of the quality and reliability of Endline Automation's systems and underpins Endline's prowess within the potato industry.

Only the most durable of cases can be used in the packing of potatoes to endure the high weight. In these instances, twin wall cases are often used, but there is a high failure risk by many case erectors due to the heavy board construction of these cases.

Endline's 227 Fully Automatic Case Erector features an integrated dual opposing vacuum technology which uses two vacuum systems for the consistent, positive opening of every case, as Endline's Export Sales Manager, James Ramsay, explains: *"The dual opposing vacuum technology overcomes problems relating to forming heavy-duty boxes as it clamps to each side of the case during the forming process applying the same amount of pressure to simultaneously open it from both sides."*

Pierre, a representative from Pomliberty, comments: *"The decision to invest in Endline's 227 case erector has been transformative for Pomliberty. The small footprint, high speed, and unwavering reliability of the machine align perfectly with our commitment to delivering the finest potatoes, even to royal households. Endline's dedication to quality and service has exceeded our expectations, and, just like its predecessor, the new machine has become an invaluable asset to our operations."*

"We are delighted to have collaborated once again with Pomliberty," James concludes. "Our systems exemplify the positive impact that innovative packaging solutions can have on the efficiency and reputation of a company. With the 227 case erector, Pomliberty is not only meeting the high standards set by the full breadth of its customers but also positioning itself for continued success as a major supplier of premium potatoes in the competitive French market."

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Image attached with caption:

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Image 1: Endline's 227 Fully Automatic Case Erector



Image 2: Once packed, potatoes can be very heavy and only the most durable of cases can be used which is why Endline's 227 is integrated with dual opposing vacuum technology

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