



Case Study

NV Vermeiren Princeps



Signalling machinery longevity and customer loyalty, Endoline Automation, together with distributor Ferag, is set to install its sixth end-of-line packaging machine into a leading snack producer in Belgium in 2022

Background

The first end-of-line systems, which were installed almost three decades ago in 1994, are still in operation within the factory of Vermeiren Princeps today, erecting and sealing almost 15 million boxes of cookies in that time.

The baking roots of the Vermeiren family can be traced back to the 17th Century, and in addition to bread, they were famous for their speculoos cookies. In 1919 the family carved out a new brand, 'Vermeiren Speculoos' solely specialising in the creation and supply of these cookies.

Each year the company's two fully-automatic baking lines, overseen by 30 employees, bake up to 3,000 tonnes of its caramelised biscuits. Half are marketed under the Vermeiren label, while the other half are packaged under a private label and sold throughout Belgium and internationally.

Automation

Ahead of its time, Vermeiren Princeps has been incorporating automated processing and packaging lines into its facility for several decades. The objectives for automation were to increase production output while lowering costs and improving the quality of the packaged product whilst ensuring any solution did not compromise on the heritage of its brand.

Ferag installed the Endoline 702 Fully Automatic Pre-Set Case Sealer and the 211 Fully Automatic Case Erector back in 1994.

In the intervening years, Vermeiren Princeps has installed several more Endoline case erectors and case sealers as demand for their products has increased. Last year they installed a 607 Fully Automatic Pre-Set Case Sealer and a sixth Endoline machine - a 223 Fully Automatic Case Erector - is set to be installed in 2022.

Results

-  30 years of using Endoline machinery, still in operation today
-  Increased production. lower costs, keeping integrity and quality of its brand
-  Endoline machinery has helped to erect and seal almost 15 million boxes of cookies since 1994

"Vermeiren Princeps was our first Endoline customer back in 1994. The fact that they continue to order Endoline systems from us is reflective of the build quality and reliability of the machinery."

Sylvie Laigneil, Managing Director of Ferag Belgium NV

